



linneareichdesign.com

PROFESSIONAL SUMMARY

I am a graphic designer specializing in layout design, social media marketing, and the planning and development of advertising collateral. I have 4 years of practical design experience.

EDUCATION

Bachelor of Arts – Digital Art and Design Eastern Connecticut State University

(08/2016 – 05/2020)

Current GPA: 3.67 / 4.0

Minor: Business Administration

Minor: Communication / Advertising

SKILLS

Graphic Design | Logo Design
Layout Design | Advertising | Branding
Social Media Marketing | Illustration
Adobe Creative Suite | Typography
Image Manipulation | Packaging Design

ACHIEVEMENTS

Dean's List

(Spring 2017 – Fall 2019)

Outstanding Scholar Athlete Award (2019, 2020)

LEC All-Conference Team (2017, 2018, 2019)

Honorable Mention in Graphic Design (2020)

COMMUNITY SERVICE

Poverty Awareness Run (2016 – 2019)

Covenant Soup Kitchen (2016)

ECSU Girls & Women in Sports Event (2016 – 2018)

LINNEA REICH

Graphic Design · Advertising · Social Media



Connecticut



860-759-4562



linneareichdesign@gmail.com

WORK EXPERIENCE

Graphic Designer

(07/2020 – present)

Mission Control Inc., Glastonbury, CT

- Design 3-5 direct mail pieces for our clients per day, in an extremely fast-paced environment
- Create mail pieces that aided in the election of 2 U.S. Senators, along with many other politicians across the country
- Started as a temporary hire on a 3-month contract, but was chosen out of several other designers to stay as a full time graphic artist

Graphic Designer

(05/2020 – 07/2020)

A la Maid, Clinton, CT

- Coordinated with owner to produce designs for mailing collateral
- Managed multiple social media accounts in accordance with brand guidelines
- Developed and edited content for company website
- Designed email templates and managed mailing contact lists

Student Graphic Designer

(01/2018 – 05/2020)

ECSU Intercollegiate Athletics: Sports Information, Willimantic, CT

- Successfully developed the Athletic Department's print collateral from sketch to finished product
- Worked with Sports Information Director to produce website graphics for University's athletic site
- Consulted with department's coaches and staff regarding their graphic design needs and questions

Creative and Graphic Design Intern

(01/2019 – 05/2019)

Serene MGMT, Washington, DC

- Produced presentation-ready design mockups for firm's clients
- Coordinated with clients and other employees to create digital and print collateral for clients' social media

LEADERSHIP

Eastern Connecticut State University Women's Soccer 2019 Team Captain

(08/2016 – 05/2020)

Inducted into ODK National Leadership Honor Society

(04/2020)

Student Athlete Advisory Committee Executive Board 2019-2020 Marketing and Program Coordinator

(9/2016 – 05/2020)

Team IMPACT Leadership Group

(2/2019 – 05/2020)