



- 📍 Connecticut
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## Education

### Bachelor of Arts

*Digital Art and Design  
magna cum laude*  
Eastern Connecticut State University  
May 2020

## Skills

- Logo Design
- Layout Design
- Front-end Web Design
- Branding
- Social Media Marketing
- Illustration
- Typography
- Image Manipulation

## Software Capabilities

### Adobe Creative Suite

Photoshop, InDesign, Illustrator, XD, After Effects, Premiere Pro

### Microsoft Suite

PowerPoint, Word, Excel

### Website Design

WordPress, Wix

## Leadership

### Women's Soccer Team Captain

Eastern Connecticut State University  
Varsity Women's Soccer  
August 2019 – May 2020

### Inducted into ODK National Leadership Honor Society

Eastern Connecticut State University  
April 2020

### Marketing and Program Coordinator

Student Athlete Advisory Committee  
Executive Board  
August 2019 – May 2020

# Linnea Reich

## Multimedia Designer

Motivated multimedia designer with 5 years of experience in print and digital design. Experienced in typography, visual hierarchy, and color, with a detail-oriented approach. Well-versed in the Adobe Creative Suite, Microsoft Office, and various front-end web development platforms.

## Experience

### Multimedia Specialist

(August 2022 – present)

*Indegene (AstraZeneca Partnership), Gaithersburg, MD (remote)*

- Support client project needs for front-end development of web-based media such as websites, web banners, videos, animation, PowerPoint presentations, infographics, and print materials
- Effectively collaborate across teams to plan, design, and create multimedia assets for the U.S. pharmaceutical market
- Coordinate with medical copywriters to design assets with copious medical terminology, using meticulous attention to detail
- Create structured handoff packages for production partners where necessary

### Graphic Designer

(July 2020 – August 2022)

*Mission Control Inc., Glastonbury, CT*

- Designed 3-5 direct mail pieces for our clients per day, in an extremely fast-paced environment
- Created mail pieces that aided in the election of 2 U.S. Senators as well as many other politicians across the country
- Started as a temporary hire on a 3-month contract, but was chosen out of several other designers to stay as a full-time graphic artist

### Graphic Designer

(May 2020 – July 2020)

*A la Maid, Clinton, CT*

- Coordinated with owner to produce designs for mail collateral
- Managed multiple social media accounts in accordance with brand guidelines
- Developed and edited content for company website
- Designed email templates and managed contact lists

### Student Graphic Designer

(January 2018 – May 2020)

*ECSU Intercollegiate Athletics: Sports Information, Willimantic, CT*

- Successfully developed the Athletic Department's print collateral from sketch to finished product
- Worked with Sports Information Director to produce website graphics for University's athletic site
- Consulted with department's coaches and staff regarding their graphic design needs and questions

### Creative and Graphic Design Intern

(January 2019 – May 2019)

*Serene MGMT, Washington, DC (remote)*

- Produced presentation-ready design mockups for firm's clients
- Coordinated with clients and other employees to create digital and print collateral for clients' social media content